



2006/07 ONTARIO SNOWMOBILING BY THE NUMBERS

(revised August 1, 2007)

TRAILS

41,007	- Total audited kilometres of OFSC Prescribed snowmobile trails.
17,949	- Kilometres of TOP (Trans Ontario Provincial) Trails (part of 41,570).
24,500	- Approx. kilometres of OFSC trails on private land.
16,507	- Approx. kilometres of OFSC trails on public land.
13,302	- Number of landowners with OFSC trails on their property.
\$2000	- Cost per kilometre to build a new trail.
\$408 million+	- Dollars invested by clubs in OFSC snowmobile trails since 1985.
\$1.2 billion	- Annual economic activity generated by OFSC snowmobile trails.
\$112 million+	- Annual provincial tax revenue from spending by snowmobilers.

CLUB GROOMING & OPERATIONS

\$496	- Annual dollar per kilometre cost to operate OFSC trails.
328	- Number of pieces of large grooming equipment owned by clubs or associations.
\$22 million	- Value of OFSC grooming fleet.
72,536	- Number of grooming hours logged by clubs/associations last winter.
730,000	- Litres of fuel used by club/association groomers last winter.

PERMITS & RIDERS

\$230	- Regular price of a Full Season Trail Permit.
\$180	- Price of a Full Season Trail Permit if purchased before Dec. 1, 2007.
86,147	- Combined total of full season and visitor trail permits sold in 2006/07.
150,000	- Best guesstimate of the number of active snowmobiles in Ontario.
60%	- Percentage estimate of active sleds with OFSC trail permits in 2007.
150 million	- Number of kilometres snowmobilers ride on OFSC trails in a normal winter.
70%	- Of snowmobilers are married.
61%	- Of snowmobilers are aged 25 – 49.
39	- Average age of snowmobilers.
\$70,000	- Average Household Income of snowmobilers.
38%	- Of snowmobilers have household income of \$75,000+ .
88%	- Of snowmobilers own a home.
35%	- Of snowmobilers own a cottage.
72%	- Of snowmobilers own 3+ vehicles.
25%	- Of snowmobilers are MOPEs (Managers, Owners, Professionals and Executives)
64%	- Of snowmobilers live in Southern Ontario.

THE OFSC

\$15.5 million	- Total revenues raised from trail permit sales last season.
\$18.5-19 million	- Estimate of total OFSC and club expenses last season.
\$81,000	- Amount dedicated to OFSC Environment Fund at \$1 per '07 full season trail permit.
\$8 million	- Amount of OFSC's 2006/07 annual operations budget.
\$2.5 million	- Portion of annual 2005/06 operations budget dedicated to the Trail Fund.
245	- Number of snowmobile clubs belonging to the OFSC during this season.



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- 41 – Years the OFSC has been the voice of organized snowmobiling in Ontario.
- 99% – Survey respondents who said Ontario snowmobiling is enjoyable, very or extremely enjoyable.
- 85% – Survey respondents who give the OFSC an excellent or quite good rating.
- 195,600 – Number of students graduated by OFSC Driver Training since 1976.
- \$250,000 – Dollars donated in 2007 to The Easter Seal Society of Ontario.
- \$16.5 million – Total dollars raised by OFSC clubs for The Easter Seals of Ontario since 1975.
- 900 million – Number of media impressions/exposures for OFSC safety messages in 2006/07.

VOLUNTEERS

- 750,000+ – Total hours served by club volunteers operating the system.
- 6,920+ – Total number of registered volunteers in Ontario supporting club functions.
- 26% – Percentage of volunteers that offer help for only one or two days a year.
- 27 – Average number of volunteers per club.
- 200% – Increase in volunteer recruiting success by clubs over past 5 years.
- 37% – Percent of club volunteers with five years of service or less.